



Chaotic Press Release

CHAOTIC RETURNS: BELOVED TRADING CARD GAME FRANCHISE ANNOUNCES RELAUNCH WITH PHYSICAL CARDS, ORGANIZED PLAY, AND A NEW ONLINE EXPERIENCE

Panini America and Chaotic Entertainment Partner to Bring the Creature-Battling Phenomenon to a New Generation

LAS VEGAS – May 20, 2026 – The BattleDromes are reopening. Today, Chaotic Entertainment, in partnership with Panini America, officially announced the relaunch of the iconic *Chaotic* trading card game franchise, marking one of the most anticipated returns in TCG history. The revival will debut with an all-new lineup of physical trading cards, a nationwide Organized Play program, and an innovative online experience backed by AWS Games.

The initial Chaotic card release is scheduled by Panini for late October 2026 in hobby stores, specialty retailer GameStop, and EB Games Canada. This will be followed by a major retail release in January 2027. The first Starter Decks and Booster Packs will introduce players to the rich story of the world of Perim with four distinct Creature Tribes, inventive Battlegear, explosive Attacks, immersive Locations, and powerful Magic. Supported via the upscaled High-Definition 79 Chaotic animated episodes.

"We promised the Chaotic community we would come back, and we are delivering something truly special," said Bryan C. Gannon, CEO at Chaotic Entertainment. "This is beyond a reprint. This is a full reimagining of the Chaotic game play and experience leveraging and expanding the stunning artwork and streamlining the strategic gameplay."



A Three-Pillar Launch Strategy

1. Physical Trading Cards

The new Chaotic TCG launches with a foundational set featuring hundreds of all-new cards. Players will collect and battle with Creatures from four Tribes, equip them with Battlegear, and battle across iconic Locations. Each card features the breathtaking art style that made the original franchise a cult classic, now enhanced with modern printing techniques and premium finishes.

2. Organized Play Program

Beginning in Q1 2027, Chaotic Organized Play will roll out to hobby stores across the United States and Canada. The program will feature:

- In-store events led by trained Chaotic Ambassadors and our partner Brian David Marshall of Mothership Games
- A full calendar of tournaments and learn to play events at the retail and convention levels.
- Exclusive promotional cards and themed giveaways
- A pathway for dedicated players to compete at higher levels

"We believe Chaotic is best experienced face-to-face, with friends, trading cards, playing the game, and sharing strategies," added Bryan C. Gannon. "Our Organized Play program is designed to build real communities around the game we love."

3. Progressive Web App (PWA) Online Experience

For the first time in franchise history, Chaotic will offer a fully integrated mobile online experience through a custom-built Progressive Web App (PWA). Unlike traditional app store offerings, the PWA allows players to access Chaotic directly through their tablets and mobile browser, with no downloads, no updates, and no platform gatekeepers.

Upon product launch the PWA is scheduled to feature:

- Card Scanner
- Card Collection
- Deck Building
- Game Play
- Strategy Guides
- Event Locator for Organized Play events at nearby hobby stores
- The Chaotic TV show in High-Definition
and more



"We wanted to remove every barrier between players and the game they love," said Bryan C. Gannon at Chaotic Entertainment. "The PWA means a player can open a booster pack, scan their new Chaotic cards instantly, and start planning their next battle, all without needing a parent's credit card for an app store purchase."

Partnership with Panini America

The relaunch is powered by a strategic partnership with Panini America, the world's largest sports and entertainment collectibles company. Panini brings decades of excellence and expertise in developing high-quality, innovative products, and ensuring that Chaotic cards are available wherever fans shop.

"We are thrilled to partner with Chaotic Entertainment in bringing this beloved franchise back to market," said Mark Warsop, Chief Executive Officer of Panini America. "The passion of the Chaotic community is unmatched, and Panini is committed to delivering a superior product worthy of their loyalty."

Availability

The initial Chaotic release will arrive at select hobby and specialty stores in late October 2026, with a full retail release planned for late January 2027. Specific product configurations, including booster packs, starter decks, and special collections, will be announced in the coming months.

Fans can visit ChaoticGame.com to sign up for launch updates, watch the TV show in High-Definition, and locate participating retailers when the program goes live.

About Chaotic Entertainment

Chaotic Entertainment is the creative force behind the relaunch of the beloved Chaotic trading card game franchise. Dedicated to building immersive worlds where physical cards meet digital innovation, the company delivers strategic gameplay, stunning art, and safe community experiences for the next generation of players.

ChaoticEnt.com

About Panini America

Panini America is a subsidiary of The Panini Group, established over 60 years ago in Modena, Italy with subsidiaries throughout Europe, Latin America and the United States. Panini is the world leader in officially licensed collectibles and is the most significant publisher of collectibles in the U.S., with official licenses for WNBA, WNBAPA, NASCAR, FIFA, the NWSL and NWSLPA, Unrivaled, LIV Golf, the Professional Fighters League, College, Disney, and other key properties from many other licensors. Panini is also the exclusive trading card and sticker partner of the Pro



Football Hall of Fame, Naismith Memorial Basketball Hall of Fame, Elite 11 and Pop Warner Little Scholars, Inc.

Panini has distribution channels in more than 150 countries and employs a staff of over 1,200. For more information visit us at www.paniniamerica.net, www.paninigroup.com or <http://blog.paniniamerica.net/>. You can also follow Panini America on social media platforms Facebook, Twitter, YouTube, and Instagram.

Web Links:

- Official Website: ChaoticGame.com
- Youtube: youtube.com/@chaotictvshow

Image Links:

Chaotic Entertainment logo:

https://www.dropbox.com/scl/fi/quwhpab0fl1l7mhpey7b5/chaotic_entertainment_logo_vertical.png?rlkey=skkiidv54s2yduy94kxyj3d2&dl=0

Chaotic logo:

<https://www.dropbox.com/scl/fi/ag42hmcruir5q6at0cbn/Chaotic-Logo-R.png?rlkey=g3usedjw8uotin6c0cfbi8ojt&dl=0>

Art Link:

2026 Announcement

<https://chaoticent.com/assets/img/2026-Chaotic-TCG.jpg>